



PALM BEACH GOLF ASSOCIATION — PBCGA

2026 SEASON SPONSORSHIP MENU

SERVING GOLFERS SINCE 1976

SEASON PARTNERS

5 Tiers

EVENT REVENUE AWARDED

\$495,000+

CHOOSE YOUR LEVEL OF PARTNERSHIP

SEASON-LONG BRAND VISIBILITY · 3,000+ GOLFER CONTACTS · ON-COURSE PRESENCE · DIGITAL REACH

 EAGLE PARTNER

\$7,500

FULL SEASON

SELECT

MAXIMUM SEASON EXPOSURE — ALL EVENTS, ALL SEASON

- Logo on PBCGA homepage — season-long
- Logo & web link on all tournament information pages
- Dedicated partner feature story on pbcga.org
- Featured Partner placement in operational emails (3,000+ contacts)
- Logo on all email blasts, social media posts & web content
- Announced & thanked at every event welcome
- Dedicated banner at key locations at all events
- Opportunity to set up marketing table at all events
- Two minutes speaking time at season send-off or reception

 TITLE SPONSOR

\$5,000

PER EVENT

SELECT

OFFICIAL TOURNAMENT SPONSOR — FULL EVENT OWNERSHIP

- Logo on PBCGA homepage — season-long
- Logo on tournament scorecards
- Logo on cart signs throughout event
- Logo on dedicated tournament information page
- Company logo in event branding & all marketing for that event
- Announced & thanked during welcome announcements
- Dedicated Title Sponsor banner at holes 1 & 10, registration & scoring
- Two minutes speaking time at event send-off or reception
- Full individual event access

 BIRDIE PARTNER

\$3,000

FULL SEASON

SELECT

SIGNIFICANT SEASON VISIBILITY — SELECTED EVENTS & DIGITAL

- Logo on PBCGA homepage — season-long
- Logo on tournament scoreboard at selected events
- Banner with company logo at registration/scoring
- Logo on tournament information pages for selected events
- Logo included in email blasts & social media posts
- Website & social media recognition all season
- Announced & thanked at selected event welcomes

 PAR PARTNER

\$1,500

FULL SEASON

SELECT

TARGETED SEASON PRESENCE — PROGRAM & ON-COURSE

- Logo on PBCGA homepage — season-long
- Banner at practice facilities or specific program location
- Opportunity to set up marketing table or activity
- Logo on information page, social media posts & web content
- Website & social media recognition all season
- Choose focus: Player of the Year · Hole-in-One Club · Junior Program

 SUPPLIER PARTNER

In-Kind

TRADE / PRODUCTS

SELECT

PRODUCT & SERVICE SPONSORSHIP — GOODS IN EXCHANGE FOR RECOGNITION

- Logo on PBCGA homepage — season-long
- Logo on sponsored supplies or tee gifts
- Opportunity to set up marketing table at events
- Website & social media recognition all season
- Acknowledged at relevant events where products are featured

À LA CARTE ADD-ONS

Build your own package — mix & match any combination

<input type="checkbox"/> Dedicated Email Blast \$1,500	<input type="checkbox"/> Drinks / Beverage Sponsorship \$1,000	<input type="checkbox"/> Hole Sponsorship (sign + table) \$750
<input type="checkbox"/> Feather Banner at Event \$350	<input type="checkbox"/> Tee Gift / Branded Supply \$500	<input type="checkbox"/> Social Media Feature Post \$250
<input type="checkbox"/> On-Course Signage Package \$600	<input type="checkbox"/> Scholarship Fund Contribution Any Amount	<input type="checkbox"/> Marketing Table (single event) \$400

PRIMARY SPONSORSHIP GOAL — CHECK ONE

- Brand Visibility On-Course Presence Digital / Email Reach Scholarship / Community Product Placement

COMPANY INFORMATION

COMPANY NAME _____

CONTACT NAME _____

EMAIL _____

PHONE _____

WEBSITE _____

Please make checks payable to: PBCGA · P.O. Box 32123 · Palm Beach Gardens, FL 33420
Questions? info@pbcga.org